



Ubuntu

P R O J E C T S

Caring For Our Communities

Education

Health

Welfare

Sport

Police Service Assistance

Small Business Development



BOXER



*"I am what I am because of who we all are."
- Leymah Gbowee*

In a world defined by the individual drive for success no matter the cost, success can come at a heavy price. Ubuntu, as a reminder of our interconnectedness, urges us to strive not for the betterment of ourselves; but for the betterment of us all. It is through others, through their perceptions and acceptance of who we are that we are given a stronger, more stable, place to stand and face our futures.

"... a stable place to stand within its community."

Boxer's Ubuntu Projects is an integral part of the way in which Boxer finds a stable place to stand within its community. We are not a company; we are a community champion with a focus on ensuring that our customers are treated well, not only within our stores, but outside as well. Their health, safety and well-being is our primary concern and through our Ubuntu Projects we know that the community are able to see how much we have appreciated their support in the lengths we will go to in giving back to the community.



Every year, our Ubuntu Projects provide over **R5 million** in various donations to those individuals and non-profit organisations in our community that need it the most. Each day, our relationship with our loyal customers is enhanced through our appreciation from their support and our sincere desire to give back and to provide them with the resources they need to live happy, healthy lives. Boxer is more than just a low price food and services supermarket; we are a community champion entrusted with ensuring that our community is able to develop and grow through our investment.

"A traveller through a country would stop at a village and he didn't have to ask for food or for water. Once he stops, the people give him food, entertain him. That is one aspect of Ubuntu, but it will have various aspects. Ubuntu does not mean that people should not enrich themselves. The question, therefore, is: What are you going to do so in order to enable the community around you to be able to improve?" - Nelson Mandela



Eugene Stoop • Managing Director

Boxer, the people we serve and the staff are just like my family. And the strength of a family is in its loyalty to one another! This statement is the foundation upon which the company enters its fourth decade of trading in Southern Africa – the exact reason why we continue to grow our loyal shopper base. Our community outreach programmes, under the Ubuntu Projects banner, is such an important element of what makes the Boxer company so well entrenched in the hearts of our shoppers. Boxer provides employment for thousands of staff and reinvests in the communities in which we trade; giving back to those who support our company. The millions that we invest annually result in a measured and sustained approach to good business practice; and that is what Boxer is all about – good people doing good things to bring about better circumstances for those in need.



Andrew Mills • Marketing Director

For over forty years Boxer has strived to become Africa's favourite discount supermarket building on the heritage we have established. We are so firmly entrenched in the lives of our communities that we trade in and that is exactly why we created Ubuntu Projects.

From education to health, small business development to sport, welfare to assisting the police services Boxer is proud of its association to these focused pillars of need in society. Boxer's roots run deep and our roots remain fully entrenched in the communities we open our doors to.

Now celebrating our fourth decade of trading as a Boxer company we look to future horizons to further grow the Boxer brand so that we can extend our Ubuntu Projects community support initiatives.



Richard Motshabi • Northern Division

Part of Boxer's success is in the way that we understand the shopper we serve. And why is this? Our company is not a business that just opens its doors at a certain time, trades and then closes at the end of a day. It is a company that exists beyond the 4 walls of the store... it is a store that lives on in the minds of our shoppers. Boxer really cares about who it serves and prides itself with the way it builds & shapes the lives of our communities.

It is always a surreal feeling that I have when I see the appreciation in the eyes of those who we as the Boxer company assist every day. Our Ubuntu Projects is one of our company's cornerstones and long may we continue to give back.



Oxley Sidali • Southern Division

Two words: Boxer cares.

For years I have seen through the expansion of the Boxer company the true positive impact that we have made in community members' lives. Nothing warms my heart more than when I see sad faces turn into happy smiles. We are proud of the existence of our sustainable community based projects.

Ubuntu Projects continues to grow with every passing month which means that more people are getting the support that is needed from a retailer, like us as Boxer, that truly understands the communities it is blessed to trade in. It truly is a privilege to be part of such a great company such as Boxer; where we win the minds and hearts of communities we serve.

Our Vision:

To be the 'people's champion' for the communities we serve. Growing a lifetime of loyalty.

- Boxer



Youth Leadership Programme Class Graduation



Teamwork Pays



Self Achievement Recognised



Challenging Activities

GROWING

Tomorrow's Leaders Today

They gather each year, hopeful young boys and girls from diverse backgrounds - strangers to each other's lives - to learn a vital lesson: true education is not found in knowledge, but in the desire and pursuit of knowledge.

This concept is key to the annual Boxer Youth Leadership Programme which has now been in existence for its second decade. It is a Programme designed to provide disadvantaged youth with the same leadership training grounds available to learners from more fortunate homes.

"...learning they have achieved and how much pride they feel..."

The five day adventure filled Programme provides a platform for learners to challenge their limits, confront their fears and inspire a life-long confidence that will enable them to determine their own fate, no matter the obstacles they encounter.

Mature, teenage boys and girls learn to

trust, support and motivate each other as they navigate a series of unique challenges that include securely stepping off a cliff, dropping into waiting arms and navigating a lazy river on their own self-built rafts. You only need to listen to them share their experiences over the camp-fire each night to see how much learning they have achieved and how much pride they feel at their hard-won self-reliance and confidence.

Each year, as participants graduate, they embrace each other with laughter and tears, no longer seeing their differences but instead their shared similarities, knowing that even strangers can bring a wealth of learning through shared experiences.

"... positively shape the minds of today's young learners and the leaders of tomorrow."

Boxer's commitment to skilling learners from across South Africa and Swaziland through the Boxer Youth Leadership

"Education is the most powerful weapon which you can use to change the world"
- Nelson Mandela

"The Youth Leadership Programme develops individual self-confidence whilst harnessing the co-operative behaviour and collaboration achieved when learning leadership skills."

- Boxer

Programme has proven very fruitful over the years. Many success stories of previous year's attendees having achieved their dreams have made their way back to Boxer. Boxer is passionate about enhancing the value of education and strives to positively shape the minds of today's young learners - our leaders of tomorrow.



United We Grow



Challenging Young Minds



Encouraging Freedom Of Speech

PUTTING OUR Communities First



Embracing Family Values

Superstores wipes tears from needy family

BABALWA NDLANA
 >>mbathaneews@sevenonline.com

BOXER 2 Superstores in Mithatha has changed the lives of Halolo family members in New Town, Mithatha by donating groceries and school uniform for three children of this family last week. This followed after the Fever crew approached the managers of this shop with an intention of helping this family.

The Assistant Manager of Boxer 2 Lifa Khathali said his Boxer's initiative to plough back to the community as they are the ones who support this shop. "You (Fever) are doing a great job by informing us about these incidents because we don't know them, but we ensure that when we hear about such incidents we give help as much as we can," he said. He added that this is an ongoing

process because their intention is to see their customers happy. He said that they even visit clinics and schools giving support. On the other side of the story Mavethu Halolo (47), the father of four was speechless about what Boxer Superstores have done for his children. "We are struggling to make ends meet with my children, but I don't have words to express my happiness about what you did to

rescue us. Not only Boxer but also the Fever because I did not know where to start as I am not working," he said. This man of God is blind. He is living with his children in the temporal structure he was provided with by the Department of Housing after the Fever published his story of living in a small shack with his children. His wife passed away last year. They depend on the community

members to give them food to eat. Also his church is assisting them. A lady who informed the Fever about this family is Rita Masi, the family's neighbour. She was also present during this handing over. She thanked Boxer saying that they must continue helping needy people. "What you are doing God will reward you one day."

Giving back to our community members through various initiatives is at the heart of our Ubuntu Projects. As millions of people feel the pressures of the steadily rising cost of living, a cry for help echos from deep within the different communities. Wanting our shoppers and communities to know that Boxer cares, those very cries are eased through the multitude of food donations that Boxer does on an ongoing base.

Store Managers across both countries work closely with non-profit organisations in their community to identify the homes, churches, schools and community-based initiatives most in need.

Through this, Boxer is also dedicated to bettering communities by investing in infrastructure upgrades whereby community members try to care for under privileged children and adults

"... striving to change communities for the better..."

Boxer helps local schools through to farmers start vegetable gardens by donating seeds and gardening equipment. Striving to change communities for the better and in so doing, positively influencing and teaching our shoppers and community members daily that Boxer really cares.

Boxer is able to provide staple food to orphans and vulnerable children, families affected by HIV/Aids, unemployed and financially struggling households and the often overlooked home-bound pensioners in our community.

Offering our customers convenience and a safe shopping environment is very important to Boxer and in doing so Boxer pays out all SASSA social grants in-store, for example. This is just another way that Boxer gives back to our valued community members who are dependent on their monthly government funding support.

Boxer Remains "The Peoples' Champion"



Bringing Joy And Cheer



Helping Families Thrive

UKhisimusi usheshe wafika bephiwa ukudla eMlazi

MINENHLE NTOMBELA

INHLANGANO ezimele esiza abantulo itakule imindeneni engu 21 edonsa kanzima esigeometri sakwa KeMlazi ngokunikela ngokudla. Le nhlango ebizwa ngoMasithandane ikwenze lokhu ngokubambisana nesitoko sakwaBoxer.

UMnuz Sitembelo Mpfofana ongumqondisi wale nhlango uthi beqale umdankoselo wokusiza umphakathi behlanganyele nekhasela lendawo ukuze kuxoshwe ikati eziko emindenini ehlwempu.

"Isikhathi sikaKhisimusi kuba esinzima ikakhulukazi emindenini esweleyo. Lokhu okuncane esikuphiwe ngakwaBoxer kuzosiza siphinde

siqukekele phambili sisize nabanye abaswele," kubeka uMpfofana.

Ikhansela uNkk Thandiwe Zuma litha kuyalijabulisa ukubona abantu besizama bengalindele lutho oluzoba inisikhele kubo.

"IMasithandane ithengisa ubuntu emphakathini. Abasilandelayo mabasiko iphetlini beqhuboke ezinyathelweni zethu. Ukubambisana kuyasiza, nakhu abantu bathole ukudla ngama yemisebenzi yabantu abazimisele ngokusiza imiphakathi yethu," kubeka ikhansela.

UNksz Sindiswe Mdadla obengomunye wabathole iphasela lokudla uhlukelele wukuzibamba injabulo ezibongela ngokusizakala.



As Seen In The News - Boxer Cares...



Nurturing The Young



Lending A Helping Hand In Devastation And Ruin



Investing In New Areas



Feeding A Nation



Boxer Build Supporting Churches

"We can do no great things, only small things with great love."
- Mother Theresa



Needing Assistance



Boxer Makes Us Smile



Touching Lives Just Like Boxer Knows How To Do

LENDING A Helping Hand

Boxer believes in giving back to our shoppers through a number of different initiatives. There are many big scale projects that gain media coverage, however, many are not aware that, in fact, each Boxer store independently supports their respective community non-profit organisations every month. Food parcels, hardware equipment, educational supplies and many other forms of donations are consistently done.

Boxer staff form close relationships with their local churches, schools, crèches, children's homes, disability centers, shelters and other non-profit organisations. And in a bid to alleviate poverty and abuse within the respective areas, Boxer invests in community development projects.

"to do as much as we can to help the very people who spend at Boxer's tills..."

Boxer is aware of the various needs within the communities it trades in. The company

believes that it is our responsibility to do as much as we can to help the very people who spend at Boxer's tills - our community members! Helping our shoppers live a better life is important to Boxer because we care for our community. Working hand in hand with local government officials to create awareness about important matters, further reinforces Boxer's love and concern for its communities.

"What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead."

- Nelson Mandela

"Just One Hand Can Change A Nation"

- Boxer



Charity Starts At Home



Boxer Is An Answer To My Prayers



Looking After Both Young And Old



Dreams Bring Hope



Living From Hand To Mouth



Fun In The Sun

*"Life's most persistent and urgent question is - what are you doing for others?"
- Martin Luther King Jr*

SUPPORTING Business Development



Community Farmers Supply Boxer Stores

BBEE forms an integral part of any and all business models. Through the detailed and strict criterion set out by Government, businesses must ensure that they are compliant with all rules and regulations applicable to BBEE contributions to society. Boxer has always been one with our various communities; therefore, fully embracing the BBEE requirements was not a difficult task but merely a continuation of the intertwined work we have been doing for decades. This is evident in the many enterprise development projects being done and supported by the Boxer company.

Boxer team dedicated to providing much needed financial and business advice to grow existing and new businesses in an effort to ensure that they become viable contenders within the retail market place.

“...small-holder farmers are able to compete locally and plan for their own expansion and development.”

Boxer has always been a firm believer in that the wealth of South Africa's and Swaziland's futures can be found in the sand and dirt of the tilled lands of small community farmers. A large percentage of both countries' agriculturally viable farming land remains unused in part because of the little opportunity given to small-holder farmers in a market dominated by large-scale agricultural goliaths. Boxer strives to redress this by purchasing fresh produce from small-holder farmers for resale in our stores. The fair prices offered to the suppliers and our customers, ensure that small-holder farmers are able to compete locally and plan for their own expansion and development.

Boxer helps local small to medium enterprises within the various communities we trade by providing a ready market for their products to be sold at a reasonable price. By doing this, Boxer creates entrepreneurship opportunities, job creation and improves the economic state of the towns and areas. Growing together with our local SMME's is something of great importance to Boxer. We have a



Empowering Others

Rural villagers nurture their gardens

There is a story of starting small and growing big

By working together these farmers succeed

In The Media

Co-op 'unity is strength'

By working together these farmers succeed

Site News

Boxer Gets Rave Reviews



Boxer team members and community members in a meeting.



Boxer team members and community members working in a field.



Fresh Smiles Always At Boxer

By providing a place where small-holder farmers are able to sell their produce, Boxer encourages growth in the farming sector, aiding the boost in employment and providing stability in a very fragile, under-utilised sector. Seeds, fertilizer and farming equipment are also donated regularly towards the sustainability of small-holder farming and other related organisations. Boxer believes in offering opportunities to the various communities we trade in and by aiding the development of small businesses, Boxer is able to do just that - and so much more.



Selling Back To Communities Boxer Bought From

FARMER SUPPORT

Boxer links emerging farmers to markets

Community gardeners from rural Northern KwaZulu-Natal have seized an opportunity to become part of the retail supply chain and are now supplying fresh produce to local Pick n Pay Boxer stores.

To assist with this, the Ackerman Pick n Pay Foundation recently donated two vehicles to the trust. This was achieved through a relationship struck up seven years ago between the Ackerman Pick n Pay Foundation and Siyazisiza Trust, which operates in four magisterial districts of Northern KZN (uMakhanyakude, uMzinyathi, uThungulu and Zululand District Municipalities). With support from companies such as Pick n Pay and Anglo American, the trust promotes food security and small enterprise development in marginalised communities, by providing start-up equipment, training and mentorship.

In the past financial year, about 2 600 community garden members directly participated in the trust's

interventions. Of these, 10 community gardens with about 150 members have grown to the point where they provide fresh produce to Boxer stores in Nkandla, Ngutho, Eshowe, Hluhluwe, Melmoth and Jozini.

"We believe we have a social and environmental responsibility to not only source quality products from farmers close to our rural stores, but also to ensure that these farmers become independently sustainable so they can provide much-needed employment to the area and assist in the development of various skills," said Suzanne Ackerman-Berman, transformation director at Pick n Pay.

Transport is a constant challenge for the trust's staff and project participants - whether taking fresh produce to market or transporting necessary inputs such as seedlings, fertilisers and chicken feed. "These vehicles are a very great initiative from Pick n Pay and Boxer," said Geh Phungula, Siyazisiza Trust field manager.



ABOVE: Nontokozo Shezi and Geh Phungula of the Siyazisiza Trust being interviewed by a Pick n Pay inhouse film crew after accepting two new Toyota vehicles donated by the Pick n Pay Ackerman Foundation.



RIGHT: The Siyazisiza Trust is facilitating community garden farming in remote areas of Northern Zululand, such as this garden in Msinga. PHOTOS COURTESY OF SIYAZISIZA TRUST

"The areas we work in are extremely rural in nature and off the beaten track. This will make it much easier for us all."

The community gardeners grow cabbage, green pepper, spinach, chillies, butternut, carrots and beetroot. The minimum garden size is about 0,5ha, but some are

up to 10ha, said Phungula. The greatest impact of the initiative is self-empowerment. "Once these farmers see their produce in stores, they are very encouraged and confident," said Phungula. Another major benefit is financial, as all members depend on the income from the vegetables." - Robyn Joubert

As Seen In Independent Reports



With Many Hands, We Can Help

BRIGHTENING UP Paediatric Health



Adding A Touch Of Colour



Nurses Care With Boxer



Caring For Our Youth



Mums And Children Say Thanks



We Really Care

The amount of children who are in need of free health care increases at a staggering rate. And with the tremendous financial strains that government hospitals and clinics find themselves under it becomes difficult for them to meet the needs of the masses.

“...made a conscious commitment to uplift the paediatric health care...”

Boxer noticed that many of those deprived of proper health care facilities made up a large number of our shopper population and made a conscious commitment to uplift the paediatric health care situation of our customers.

Boxer has given back by revamping paediatric wards in a multitude of community hospitals. By working together with non-profit organisation, Crossroads, many paediatric wards in various hospitals have been completely transformed from a sterile environment to a happy, colourful

place of recovery; a place where sick children can improve in a more attractive surrounding.

The brightly coloured painted walls, DVD and television sets, children’s movies, Disney character wall murals, blankets, toys and children’s furniture all aim to help these children during their healing process whilst alleviating the financial pressures felt by the hospital.



Making Hospital Stays A Little Quicker

*“The best way to find yourself is to lose yourself in the service of others.”
-Mahatma Gandhi*

“They may forget your name, but they will never forget how you made them feel.”

- Maya Angelou

In an effort to offer an element of happiness and to distract little patients from their health circumstances, Boxer staff members often visit their community hospitals and treat patients and nurses to delicious cakes and other refreshments.

“...invests in the lives of its community members...”

This is just another way that Boxer invests thousands in the lives of its community members by spreading joy and cheer.



Yet Another Boxer Paediatric Ceremony Opening



These Mothers Will Never Forget What Boxer Has Done



“We make a living by what we get, but we make a life by what we give.”
-Winston Churchill



Honouring Those Who Protect Us

CARING FOR THOSE Who Protect Our Communities

COP STOP

Valuing what our many police officers do to keep our stores, staff and customers safe every day, Boxer expresses our appreciation by offering a free cup of tea or coffee to all police officers on duty.

This has been our way of building relationships and offering our gratitude for years to our community guardians and protectors.

"...that we will always recognise what they do..."

We do this as a way to remind police officers that their efforts are never overlooked by the business community and that we will always recognise what they do in bringing safety and security to our streets, homes and places of work. This is why seeing police officers exchanging a smile and friendly conversation with Boxer staff members, over a hot cup of tea or coffee, is not an uncommon sight within any of our stores. A simple act, yet it means so much to honour and appreciate those who put their lives on the line, to protect our own.

POLICE 'BEST OF THE MONTH' AWARDS

Every month Boxer also recognises the excellence and perseverance of our police officers when we award those who have achieved notable arrests despite the risk posed to them personally as well as the public. Our close relationship with the Police Service has brought safety into our stores and has ensured that the officers who stand in our defence are never overlooked but rather applauded. Honouring our police heroes is important to Boxer and we continue to give them the praise they truly deserve.

COPSTOP
WELCOME
to all our loyal Police friends in uniform.
Enjoy **FREE** Tea or Coffee from us.
Boxer supports the SAPS
and says **NO** to crime.
*Appointment certificates must be produced.



Monthly Police Awards To Cops

*"Our purpose in life is to help people. If we can't help them, can we at least not hurt them."
-Dalai Lama*



Baked Fresh At Boxer - A Police Service Community Cake



Rewards Received From A Boxer Hand



Thank You's Well Earned



Building Bonds



Boxer Provides Refreshments To Cops On Duty



"The Boxer Athletics Club. Where everyone is a Champion."

LIVING HEALTHY Through Sport

With each stride taken, the runner pushes the boundaries of human endurance. Body tensed as determined feet strike the ground. Filled with adrenalin and hope with only one thing on their mind, the finish line! For many, athletics is not just a way to pass time but a lifestyle choice. Noticing the immense raw talent within the disadvantaged areas surrounding Boxer stores, it was an easy decision for Boxer to want to nurture the potential of determined and dedicated athletes. From this decision, the idea of an Athletics Club emerged.

The Boxer Athletics Club was established in 2005 and has grown over the years from strength to strength. Providing support to professional and amateur athletes alike, the Boxer Athletics Club is a Club that is admired by many in the athletics fraternity. With a striking kit including the Boxer red, yellow, white and black - the Club athletes proudly fly the Boxer flag high!

The strength of the Boxer Athletics Club lies in the abilities of its athletes and that

belief was reaffirmed when well recognised Boxer Athletics Club runners were selected to represent South Africa in many Olympic Games. The greatness of this Club's athletes were further edified when Elroy Gelant and Lebo Phalula was selected to represent our great country at the 2016 Rio Olympic Games. There are many other Club athletes as well, who have made and continue to make, great strides in the world of sports. Boxer is proud to have our runners wear our Club's colours. Boxer is also dedicated to uplifting the development of community sporting clubs.

Fully branded soccer kits have been handed out to an overwhelming number of schools in support of their soccer dreams. Soccer tournaments have been sponsored by Boxer in an effort to positively influence the free time that youngsters have.

Boxer uses various initiatives to enhance the presence of sports in disadvantaged communities as well as to lay a foundation for future athletes' dreams to be realised.

"If it doesn't challenge you, it won't change you."

- Fred Devito



Boxer Athletics Club Continues To Perform Well



Haile Gebrselassie And Tanith Maxwell



Elroy Gelant

The Power Of Two



Eloi De Oliveira



Dreaming Of A Soccer Career



Boxer Olympic Representation



Super Charged - Team Boxer Athletics Club



Rural Soccer Development Through Boxer

MAKING DREAMS Come True



New Beginnings Open New Doors



A Push In The Right Direction

DREAMS COME TRUE BOXER



The Days That Changed So Many Lives

Everybody has a dream; and sometimes a little help is all that is needed to turn that dream into a reality. Boxer's self-conceptualised campaign "Dreams Come True" was launched as a heart-warming TV show which sees the dreams of their shoppers coming true.

Boxer, making dreams come true is more than a generous opportunity, it's about changing lives. There are no staged events – everything captured is as it happens from week to week, Province to Province.

"...created to truly change the lives of Boxer shoppers for the better."

Over the duration of the campaign, the "Dreams Come True at Boxer" competition received over 50,000 unique telephonic entries in just two months and every one of those dreams were listened to by the dedicated "Dreams Team" at Boxer. This campaign was created to truly change the lives of Boxer shoppers for the better.

In total, the dreams of 10 Boxer shoppers were fulfilled through the Dreams Come True initiative. From Khayelitsha, Western Cape, across to the northern parts of Gauteng; dreams were made into reality. The competition adverts were viewed by millions of households and everyone was talking about the spirit of Ubuntu that Boxer shows in the good work done.

Being able to show the true emotion expressed by each winner on TV weekly, was very special and made Dreams Come True that much more real. There is nothing better and more rewarding than doing good unto others. "Dreams Come True With Boxer" further unified the bond that exists between shoppers and Boxer employees. This is yet another unique, exciting and life-changing initiative created by Boxer. The joy expressed by each winner was reward enough for Boxer.

"Making people smile, easing their burdens, fulfilling a lifelong Dream Come True..."



There is No Distance Too Far To Surprise Our Shoppers



"I Can't Believe What Just Happened!"



Life Changing



Overcome With Emotion, Embraced With Compassion



Bringing Joy To The Hearts Of Our Customers



The Reality Of Believing Your Dreams Come True

"You are never too old to set another goal or to dream a new dream."
- C.S Lewis

STAFF TRAINING And Learnerships

Boxer was one of the first retail businesses to embrace the formation of the Wholesale and Retail Sector Education and Training Authority (W&RSETA) since its inception in the early 2000's. Since then, Boxer has enjoyed a close and fruitful relationship with the W&RSETA over many different skills and development collaborations.

At Boxer, our staff is very important to us and ensuring that they are equipped with the right skills to provide our customers with the best service, Boxer has an invested interest in developing their potential in partnership with the W&RSETA. National Qualification programmes such as NQF 2, 4, 5 and 6, better known as the Retail & Management Development Programme as well as the International Leadership Development Programme or NQF 7 are offered to Boxer staff. Empowering our staff and furthering their knowledge - as well as receiving practical experiences within the stores. It has also been extremely encouraging to see the huge number of graduates that have completed the different programmes

successfully; forging defined career paths within Boxer. Boxer can proudly boast that we have thousands of graduates across the company ready to serve our customers daily and now better equipped and trained to do so.

Boxer is extremely passionate and understands the importance of training and learnership programmes; it is critical for the growth and evolvement of the business as a whole and the staff themselves to all be given an opportunity to better themselves and to succeed further in their retail careers.

Ultimately the goal is to identify staff with potential, and have them well trained for suitable positions within Boxer. This sense of self betterment is for the benefit of Boxer staff, right from top management positions which cascades to entry level positions. Happy staff equals happy customers.

The Boxer Training Department is situated in Durban (Dr. Pixley Kaseme Street) KwaZulu-Natal.



Carving Successful Careers For All Staff



Growing From Strength To Strength



Representatives Of Future Change



"Develop, Train, Sustain and Create Employment"



SOCIAL GRANTEEES

Feel At Home

In wanting to make our customers' shopping experience at every Boxer store convenient, and in keeping with our "everything under one roof" positioning Boxer stores pay out social grants in South Africa.

Social grantees can collect their SASSA monthly payouts from any Boxer store and can also use their SASSA card to pay for their shopping. Plus they can also withdraw their money at any till point - free of charge! Yet another way in which Boxer cares for all of our social grantees.

Further to that, our stores are fitted with SASSA ATM's - giving social grantees more options in which they can withdraw their money at a Boxer store. During Social Grant payout periods, Boxer staff is geared up to assist customers with all their shopping needs. Free cups of refreshing cold juice or ice cold water are handed out during summer mornings. With hot cups of soup prepared for the cold winter days to warm our queuing grantees up, are also on

offer. These are just a few more ways that we show our customers just how special they are to us.



Boxer Has The Technology To Do Grantee Transactions



Soup For Grantees At Boxer Stores

IN THE NEWS

"Boxer Is The Community Champion For The People."

Across social media, online, in newspapers and in magazines, on television and on radio journalists report on the good work that Boxer's Ubuntu Projects does for the communities it serves. Though this attention is not our driving force, it is lovely to be acknowledged for the positive contributions Boxer is making to society.

Boxer opens in Bethlehem



Above: (from left) boxing lege Nomsa Nkosi and Andrew Mill (marketing manager) get set for the Spirit of Adventure camp a Feeding young minds

Local shoppers can join in the celebrations to mark the relaunch of the revamped Boxer supermarket branch in Stuartown. The store has been expanded and offers an even wider range of fresh produce - including all the full one-stop shopping experience that is the hallmark of the Boxer Superstores. The store has been expanded with extra lighting and additional tills have been installed to meet the growing consumer demand. The store has also been repainted and an impressive African artwork has also been created for the store. The store now has a new staff with a mix of skills and experience. There is also a new staff with a mix of skills and experience. There is also a new staff with a mix of skills and experience.

Tzaneen winner 'over the moon'

Boxer Superstores has recently opened a new store in Tzaneen. The store is the first of its kind in the area and is a testament to the company's commitment to serving the community. The store is located in a prime location and offers a wide range of products at competitive prices. The store is a testament to the company's commitment to serving the community.

Boxer Superstores Youth Leadership Experience Aim is to give back to supporting communities

Boxer Superstores is proud to announce the launch of its Youth Leadership Experience. The program is designed to provide young people with the skills and knowledge they need to become successful leaders in their communities. The program includes a variety of activities, including workshops, seminars, and field trips. The program is a testament to the company's commitment to serving the community.

eThekweni SMME Fair

Boxer Superstores has recently hosted a SMME Fair in eThekweni. The fair was a great success and provided a platform for small businesses to showcase their products and services. The fair was a testament to the company's commitment to supporting the local economy. The fair was a great success and provided a platform for small businesses to showcase their products and services.

Boxer Superstores score big in E Cape

Boxer Superstores has recently opened a new store in the Eastern Cape. The store is the first of its kind in the area and is a testament to the company's commitment to serving the community. The store is located in a prime location and offers a wide range of products at competitive prices. The store is a testament to the company's commitment to serving the community.

Boxer Superstores score big in E Cape

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R10m investment for farmers

Boxer Superstores has recently announced a R10 million investment in farmers. The investment is aimed at improving production and getting support from private sector retailers. The investment is a testament to the company's commitment to supporting the local economy. The investment is aimed at improving production and getting support from private sector retailers.

Revamped Boxer Superstore ideal for shop

The revamped Boxer Superstore is an ideal shopping experience for customers. The store has been expanded and offers an even wider range of fresh produce. The store is a testament to the company's commitment to serving the community. The store has been expanded and offers an even wider range of fresh produce.

Superstores wipes tears from needy family

Boxer Superstores has recently helped a needy family. The store has provided food and supplies to the family, helping them to get through a difficult time. The store is a testament to the company's commitment to serving the community. The store has provided food and supplies to the family, helping them to get through a difficult time.

Bazuze lukhulu ngezifundo zakwa-Boxer

Wamane kaSombhanya Mthiyane

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St. John's farm worker Hlathakho Kwanene and Eastern Cape rural development and agriculture officer Mthiyane inspect a vegetable garden at Mxubuzi Farm outside Port St. John's. The farmer is working in a field, and the officer is inspecting the produce. The farmer is working in a field, and the officer is inspecting the produce.



USithakhele Yengwa waseShore High School enyaketsi odongeni lwaseShangeni Dam

Skills development of staff

Hillcrest school and Boxer Stores team up for Mtubatuba water drive

HILLCREST High School's Wild at Heart team collected nearly 5 000 litres of water, which was redistributed to those in need in the Mtubatuba area.

The project enjoyed support from many parents and pupils, particularly teachers Jenny Steytler, who



Educational support donated for needy pupils

Supporting needy pupils is a goal of Hillcrest High School. The school has a list of needy pupils and the school is providing educational support to them. The school has a list of needy pupils and the school is providing educational support to them. The school has a list of needy pupils and the school is providing educational support to them.



UKhisisimi usheshe wafika bephila ukudla eMlazi

UKhisisimi usheshe wafika bephila ukudla eMlazi. The article discusses the challenges faced by the community in Mlazi and the efforts being made to improve their situation. It mentions the importance of food and the impact of unemployment on the community.

Boxer youth empowered

Boxer youth empowerment program aims to provide skills and training to young people in the community. The program focuses on various areas including entrepreneurship, leadership, and personal development.



Boxer brings the beautiful game to local enthusiasts

Boxer Superstores has introduced a beautiful game to local enthusiasts. The article describes the excitement and participation of the community in the game, highlighting the role of Boxer in promoting sports and recreation.

MEET MZANSI'S OLDEST GOGO!

Meet Mzansi's Oldest Gogo, a woman who has lived a long and interesting life. The article shares her experiences and the challenges she has faced over the years.



Boxer youth development

Boxer youth development program focuses on providing young people with the skills and knowledge they need to succeed. The program includes various activities and training sessions designed to empower the youth.

THE CAKE FAIRIES!



Consistent Dineen Muthu and her team are ready to start their new venture.

all small farmers

Produce will be supplied to 37 supermarkets. The article discusses the challenges small farmers face in getting their produce to market and the role of supermarkets in supporting them.

Little ones ice up a storm

Little ones ice up a storm, as children enjoy the winter weather. The article describes the joy and excitement of children playing in the snow.

Selling spinach solves the high price of meat

Selling spinach solves the high price of meat, as farmers find a new market for their produce. The article discusses the economic challenges faced by farmers and the solutions being implemented.

Quick arrests after highway chase

Quick arrests after highway chase, as police catch up with the suspects. The article reports on a recent police operation and the successful apprehension of the individuals involved.

Move to help small farmers

Move to help small farmers, as government initiatives aim to support them. The article discusses various programs and policies designed to assist small-scale farmers in their operations.

Co-op 'unity is strength'

Co-op 'unity is strength', as farmers work together to improve their lives. The article highlights the benefits of cooperative farming and the importance of community support.

By working together these farmers succeed. The article provides a detailed look at the operations of a farming cooperative, including their challenges, successes, and the role of their members.

BOXER PACKS THEM IN RECORD CROWDS AT PUBLIC VIEWING AREAS



Boxer Superstores has introduced a beautiful game to local enthusiasts.

superstores brings relief to Elliotdale Accident Tragedy

superstores brings relief to Elliotdale Accident Tragedy. The article discusses the impact of the tragedy on the community and the support provided by Boxer Superstores.



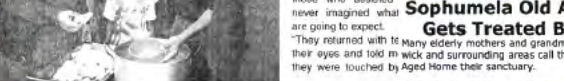
Boxer Superstores has introduced a beautiful game to local enthusiasts.

BOXER SUPERSTORES TAKES THE WO

BOXER SUPERSTORES TAKES THE WO... The article discusses the growth and success of Boxer Superstores, highlighting their commitment to providing quality products and services to their customers.

Boxer gives hunger a knock out blow in Bredibach

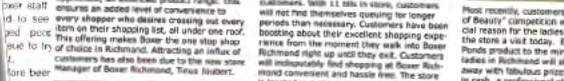
Boxer gives hunger a knock out blow in Bredibach. The article describes the impact of Boxer's food donation program on the community in Bredibach.



Boxer manager Bramfort they had experienced today.

New beginnings at Boxer Richmond

New beginnings at Boxer Richmond. The article discusses the challenges and successes of the new Boxer store in Richmond, highlighting the role of the manager and staff.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Second 'price-lighting' Boxer store opens in the city

Second 'price-lighting' Boxer store opens in the city. The article discusses the opening of a new Boxer store in the city, highlighting the 'price-lighting' initiative.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Boxer Youth Leadership Programme Class of 2012 Bids Farewell to 5 Days of Glory

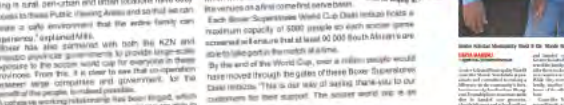
Boxer Youth Leadership Programme Class of 2012 Bids Farewell to 5 Days of Glory. The article celebrates the achievements of the youth leadership program graduates.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

TROLLEYS OF HELP! Fire ravages two families

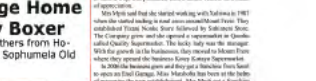
TROLLEYS OF HELP! Fire ravages two families. The article discusses the impact of a fire on two families and the support provided by Boxer Superstores.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

A Business Owner Who Cares

A Business Owner Who Cares. The article discusses the importance of caring for customers and the community, highlighting the role of business owners.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Sophumela Old Age Home Gets Treated By Boxer

Sophumela Old Age Home Gets Treated By Boxer. The article discusses the support provided by Boxer Superstores to the Sophumela Old Age Home.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Rural villagers nurture their gardens

Rural villagers nurture their gardens. The article discusses the importance of gardening and the role of the community in supporting it.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Fire ravages two families

Fire ravages two families. The article discusses the impact of a fire on two families and the support provided by Boxer Superstores.



Boxer Superstores has introduced a beautiful game to local enthusiasts.

Poor family get groceries

Poor family get groceries. The article discusses the support provided by Boxer Superstores to a poor family in need.



Boxer Superstores has introduced a beautiful game to local enthusiasts.



BOXER



Head Office

Physical Address:
41 The Boulevard
Westend Office Park, 3630
KwaZulu-Natal, South Africa

Postal Address:
PO Box 370
Westville, 3630
KwaZulu-Natal

Website
www.boxer.co.za

Facebook
www.facebook.com/boxersuperstores

Twitter
[@BoxerStores](https://twitter.com/BoxerStores)

Boxer App
Available on IOS and Android

Customer Careline
0860 02 69 37